

Veganific Privacy Statement

Introduction

As Veganific attaches great importance to respecting your privacy, we treat your personal details with all due care and we protect them very carefully. Veganific abides by Dutch privacy legislation. This privacy statement explains how we handle your personal details.

Summary

Some of your personal details will be processed when you use the Veganific app, including your contact and location details. We use this data in order to be able to provide our services. We require your consent for using this data where necessary. If you have an account, you can purchase several services. There is a possibility that, due to the nature of such services, they require more personal details to be processed. We do all we can to ensure your privacy. For example, we will never provide your details to third parties, unless forced to by a statutory requirement. We also make sure that your details are properly protected. Furthermore, we have taken measures to handle any information details extremely carefully. Further details can be found below.

Who is Veganific?

Veganific is a trade name of Veganific B.V.. Our registered office is in the Netherlands, and we are entered in the trade register of the Chamber of Commerce under number 62086634.

The Veganific app

Veganific is also the name of the Veganific app, the most comprehensive dating app for vegaminded people.

What data does Veganific process and for what purpose?

When you use the app, various details about you will be recorded and used for further purposes.

Veganific processes the following data by default.

For all users:

- Technical information about your phone. This concerns details such as one or more unique numbers that refer to your phone.

Subject to your giving the relevant consent in the app, we also process the following details for all users, regardless of whether they have an account:

- Location details. This concerns details about your exact location,

We need this data for various purposes, including to match you with people that are in the same area as you. You can read more about this further on in this privacy statement.

And on top of this, the following data is processed for users with an account:

- Contact details: your email address and password, as well as all contact details that you have added to your account (such as your gender, age, photo, preferences, vega-level);
- If you log in through Facebook: Facebook communicates certain details to us; you can read the list of these details [here](#). We do not store all these details; we only store first name, surname, age bracket and gender.
- Payment details: details about invoices and payments including payment history.
- Usage data: details about your past activity (subject to your consent, see below), details about your use of the additional services we offer, and settings and preferences checked in the app.

We need this data in order to make sure that the app works well and to enable us to provide our services.

What are the purposes of processing this data?

Veganific uses this data for the following purposes:

- providing our services: matching you with the best match;
- enabling you to get in touch with us and with other users of the app (the Veganific community);
- saving settings you check in the app, such as favourite addresses, enabling you to restore them quickly when you change phones;
- being able to contact you, e.g. to be able to send you a reset password by email;
- showing ads tailored to your location and/or user profile;
- being able to inform you about any other of our products and services that may be interesting to you and to make you new offers;
- being able to improve our own service provision, for example by reviewing which of our products and services, or which parts thereof, are popular or are not popular and which functions might be improved further;
- being able to create statistics about the use of our products and services;
- further protecting our products and services against misuse;
- complying with all the statutory obligations that apply to us;
- settling any disputes;
- transfer of data if user uses services from third parties;
- other purposes for which you have given us separate consent.

What is the legal basis for processing of personal data?

The processing of your personal data is based on the following legal grounds:

1. consent given by you (eg the location data);
2. for the performance of the contract with you;
3. legal obligations (eg tax legislation); and
4. for the purpose of our legitimate interests (eg the development of new services or the generation of statistical data).

What legitimate interest does Veganific have?

For the processing of personal data that does go beyond what is strictly necessary for the provision of our services, which are not based on a statutory duty, nor on your consent, Veganific relies on the so-called "legitimate interest". That legitimate interest lies in all that is necessary for the normal management and continuity of our business operations. Of course we take your privacy into account. If you feel that we are violating your privacy, you are free to file a complaint (see later in this statement).

Additional services

Additional services may be offered by Veganific and by third parties.

Users with an account may be able to buy additional services. These services involve additional processing of personal data. We have already explained this in the section on purposes above. The exact data that will be processed depends on the additional services and the nature of these services. As long as you do not use the additional services, we will not process your data for such purposes. And once you stop using an additional service, we will also stop processing your data for those purposes.

For additional services of third parties, you enter into a contract with that third party. The terms and conditions and the privacy statement of that third party do apply. We will inform you in advance.

If you buy additional services from third parties, Veganific will solely forward the by you agreed information to the third party in question. Veganific does only save this information if you give us consent to do so. When asking for consent, we will explain which data and for what purpose we want to process the data.

Forwarding data to third parties

Part of certain additional services may be that your data is shared with third parties. If that is the case, we will clearly inform you in advance. We will indicate what the privacy policy of the receiving party is. You can then decide for yourself whether or not you want to use the additional service (and therefore want to have your personal details passed on to that third party or not).

Your data will not be provided to other third parties, unless we are obliged to do so by law or some additional services (see previous paragraph). The only data that we provide to other third parties in other cases is data at the aggregated level / group level, so no longer traceable to an individual telephone / person.

Data security measures

Veganific will take appropriate technical and organisational measures to protect your personal details against loss or any form of unlawful processing.

Storage period of the data

We keep your personal information only as long as we need it for legitimate business purposes and as permitted by applicable law. To protect the safety and security of our users on and off our services, we implement a safety retention window of three months following account deletion. During this period, account information will be retained although the account will of course not be visible on the services anymore.

In practice, we delete or anonymize your information upon deletion of your account (following the safety retention window) or after two years of continuous inactivity, unless:

1. we must keep it to comply with applicable law (for instance, some “traffic data” is kept for one year to comply with statutory data retention obligations);
2. we must keep it to evidence our compliance with applicable law (for instance, records of consents to our Terms, Privacy Policy and other similar consents are kept for five years);
3. there is an outstanding issue, claim or dispute requiring us to keep the relevant information until it is resolved; or
4. the information must be kept for our legitimate business interests, such as fraud prevention and enhancing users' safety and security. For example, information may need to be kept to prevent a user who was banned for unsafe behavior or security incidents from opening a new account.

Keep in mind that even though our systems are designed to carry out data deletion processes according to the above guidelines, we cannot promise that all data will be deleted within a specific timeframe due to technical constraints.

Statistical information using third-party services

We use two external services to generate statistics about the use of our app: Google Analytics and Yahoo **Flurry**. This is explained in brief below.

General

These two companies measure the use of the app in different ways, including by means of cookies. By using our app, you give your approval for these measurements and the technologies used.

Google Analytics

Google Analytics is a service offered by Google (www.google.com). Google processes the data that is collected by means of Analytics in accordance with Google's general privacy policy which you can read here: <http://www.google.com/privacy.html>. Veganific has set up Google Analytics in accordance with the Instructions on setting Google Analytics in a privacy-friendly manner ("*Handleiding privacyvriendelijk instellen van Google Analytics*", version of July 2015) issued by the Dutch Data Protection Authority.

Yahoo Flurry

Flurry is a subsidiary of Yahoo. The data that is collected by means of Flurry is processed in accordance with Yahoo's general privacy policy which you can read here: <https://policies.yahoo.com/us/en/yahoo/privacy/index.htm>. If you do not wish your use of the app to be measured by Flurry, you can de-register for this through the following page: <http://www.flurry.com/legal-privacy/end-user-opt-out>.

Your rights

Right of access

You have a statutory right to know which of your personal details are processed by Veganific. It is very important to us that we are certain that we are passing on these details to the right person. That is why we will be creating an option enabling you to view these details through your account. As soon as this option is available, we will inform everyone concerned.

Users who have no account and anyone who cannot wait for the feature described above can report to our head office, bringing their phones. This is the only way in which we can make sure that we are providing the details to the right person.

Right of rectification and erasure

After receiving the summary of your details, you can request that we rectify, complement, remove or hide your details, if you think such details are not correct or if their being processed is not relevant or is a violation of any statutory provisions. To do this, you can contact us using the above address details. We will then decide about your request within four weeks and inform you accordingly.

Right to data portability

You have the right to receive in a digital file format location data and all other data processed by us based on your consent. You can contact us via the address below. Keep in mind that by default - if you do not have an account - your location data will be anonymized fairly quickly by us (see explanation in this privacy statement). It is therefore possible that we may not be able to provide you with a lot of data.

Right to object

For all processing that is not based on your consent and that goes beyond what is necessary for compliance with legal obligations or the execution of the agreement, you may submit an objection using the information below. We will then assess the objection and take a decision. If we agree with your objection, we will suspend any further processing of your data.

Data protection officer

Veganific has appointed a Data Protection Officer (DPO). The DPO supervises compliance with privacy legislation and advises Veganific on privacy legislation.

The DPO is independent and enjoys legal employment protection. The DPO reports directly to the top manager of Veganific.

The DPO is also the contact person for all questions concerning privacy, both for you and the person concerned and for the regulator.

You can contact the DPO by sending an e-mail to: support@Veganific.nl

Supervisor

The Dutch Data Protection Authority is the independent supervisor for compliance with the privacy legislation. You have the right to file a complaint with the Dutch Data Protection Authority (DPA). You can also contact the DPA regarding questions about the privacy legislation. More information about the DPA and the contact details of the DPA can be found via www.autoriteitpersoonsgegevens.nl.

Any questions?

If you have any questions about how Veganific processes personal details or if you wish to exercise one or several of your statutory rights, then please contact us through send an email to support@Veganific.nl

Note: if you are younger than 16, this request will have to be submitted by your legal representatives (your parents or your guardian).

